

New Rep Checklist

JEWELER NUMBER:
LOGIN:
PERSONAL WEBSITE:

PASSWORD:

Plan Your Biz:

- Team Training dates:
- Rally Dates:
- Date to fill out Vision Sheet with your Sponsor:
- Date for Closet Consult/Style Challenge with Sponsor:
- Date for Launch Style Show with Sponsor:
- Which days to conduct events: Mon Tues Wed Thurs Fri Sat Sun
- Which services to master? Style Show Facebook Show Online Catalog Show Closet consult
- Your One Word for this Year: (getoneword.com)
- 90 Second Why: (*write on separate page*)
- Facebook Live Signature Statement/30 second commercial: (*write on separate page*)
- Watch How-to Videos on your Jeweler Site:



The Style Show



Developing Your Brand and Social Media



How Your Personal Website Can Help Your Business

Set up Your Biz:

- Set up your Personal Website
- Create an event on your jeweler site for your Launch Style Show
- Set up your Propay Account
- Order Jewelry/Business Essentials (*catalogs, Premier calendar, hostess planners, order forms*)
- Order catalog stamp
- Order lights for Facebook Live videos
- Calendar (*highlight dates you want to have events, mark these 3-6 months out + add rally/training dates*)
- Apps to download: Pic Collage Propay Inigo Show Closer
- Download marketing pictures from the Media Gallery from your Jeweler Site
- Set up VIP Group on Facebook
- Make copies of Style Profile sheet + Closet Consult sheet

Work Your Biz:

- Schedule Success Track dates on your calendar: QS 6: _____ QS 9: _____ QS 12: _____
25 Show Club: _____ Rookie Team: _____ Builder: _____ Designer: _____
- Write out a list of 50+ people to invite to your Launch Style Show (*don't limit to local people*)
- Invite your guests to your Launch Style Show using this message + picture text from sponsor:
"Heyyyy _____! I'm super excited about the new biz I just started and would love for you to be a part of my first event. It's going to be fun and informative. Think you can make it and bring a friend with you??"
- Add up to 50 people to your Facebook Event for the Launch + private message them
- Start Scheduling Services on your calendar before your Quickstart 6 deadline

Build Your Biz:

- Write out 10 people to share your Why with:
- Write out 10 people to share the marketing video with:
- Make an exhaustive list of 300 people that you know, don't pre-judge, just write:

Reflect on Your Biz:

- Take the Strengths Assessment:
- People to follow on Facebook:
- Books to Read:
- Podcasts to listen to: