

“Purse” Sponsoring Activity

By: Ereka Harvey



When you get to the sponsoring activity in your show, take an empty purse, open it and place it on a coffee table. Tell your guests that they can earn play money/tickets if they have the items you are going to ask for and are the first guest to place it in the open purse. Here are the items:

1. 50 cents
2. Credit card
3. Picture of family
4. Calendar
5. Jewelry

After all the items are in the purse, you take them out one by one and explain how they relate to your business:

1. 50 cents – I make 50% profit (give a few more details – average show, etc.)
2. Credit Card – With my Premier money I can pay off my bills and do special things for my family.
3. Picture of family – Premier allows me to stay home with my kids or I can work my business around my family’s schedule.
4. Calendar – I have control of my time because I am self employed.
5. Jewelry – The Jewelry sells itself! And, what is more fun than eating brownies and playing in jewelry? All of this jewelry is mine, so I get to wear all of it!

After this, tell them if they want to hear more they can come to a Purse Night or you will give them a purse for sitting down and listening to the opportunity. (Or offer the next Shoppportunity, OP, Chocolate Night, or even the Wed. night conference calls!)