

STYLE TIPS

JEWELER NOTES



How to Lose 10 lbs:

1. Wear Larger earrings, dime size or larger – focus is on the face, not the hips!
2. Dress in one color, head to toe. Black or navy are best!
3. Dark colors minimize/ light colors maximize!!!! You can camouflage problem areas!
4. Wear V-necks to elongate the neckline.
5. Wear clothes that fit, even while you are losing weight. You can always get alterations later.
6. Keep your sleeves pushed up to $\frac{3}{4}$ length. You can use sleeve bands or lose rubber bands.
7. Accentuate your best feature! Your **face**- bigger earrings, your **waist** – wear belts, your **wrists** -pile on the bracelets!!!
8. Keep accessories in proportion to your size, tiny jewelry makes larger women look larger. Huge jewelry makes petite women look smaller.
9. Create vertical lines with long necklaces in layers. Short necklaces with pendants creating a V!
10. Add a dynamite jacket but keep unbuttoned to look your thinnest. Wear a pin at your base of your shoulder pad, not your lapel!

Your Color Analysis:

1. Let's discover if you are warm or cool! **Warm** - you look great in "fall colors" like nature-olive green, rust, and browns. **Cool** - you look great in vibrant primary colors-hot pinks, cobalt blue, blue red, lime green.
Experiment: Hold Bright White paper or material up to your face, then use creamy tan white. Or try **Hot Pink** or **warm rust orange**. Ask guests which makes you look brighter????? (Can only do this with one or two for time sake)
2. Which jewelry will be best? Cool is best in silver, warm is best in gold. Everyone can wear **turquoise!**
3. Always try and wear your best color closest to your face with a great jewelry ensemble in silver or gold. Instant face lift!

What's Your Personal Style?

1. **Comfy Casual** – Jeans and Tees - *Show her casual necklaces and lots of bracelets.*
2. **Professional Posh** – Classic, timeless, and clean lines *Show her moderate size pieces – nothing too dangly or dramatic.*
3. **Boho Chic** – Artistic flair, romantic, lots of layers *She can dress from "Urban Cowboy" looks to romantic & Victorian.*
4. **Glamour Girl** – You love lots of bling and sparkle. *Show her anything that sparkles. The more the merrier!*
5. **Tres Chic** – You're a little dramatic. You like to stand out & draw attention! - *Show her your dramatic ensembles, especially any Hematite pieces.*

Closet Tips:

1. Organize clothes by **style & color**. *Help her see her dominant colors.*
2. Keep all **statement or layering pieces in front** (jackets, vests...) *Help her decide what her statement/layering pieces are.*
3. **Buy fewer pieces** with our 1, 2, 3 Recipe. **Neutral top + Statement Piece + Jewelry = FABULOUS STYLE!** *Help her see what she lacks. Does she need more statement pieces? Neutrals?*
4. Discard anything that is stained, damaged, or out of style. *Help her identify what looks good & is current.*