

Jewelry Descriptions



- Two body zones – Shoulders and up is your impact zone; bring all the attention up
- Silver gives off energy and gold take it in
- Publish speaking – wear silver
- Interview or intimate dinner – wear gold
- Silver is cool like the ocean and denims
- Gold is warm like the sun, the olives
- Frame up – You can wear a choker with an 18” necklace

- Power in bracelets dating back to the Roman Empire
- Important to wear with watches; they frame your watch
- Rotate them into your wardrobe
- Find ones that are easy to wear
- CPW (Cost Per Wear) – Versatility



- Your personal statement of who you are.
- Phone-friendly earrings
- Compliment your face shape
- CPW (Cost Per Wear) – Versatility
- Travel jewelry
- Draws attention towards your eyes

- Everyone needs a check-writing ring
- Makes you feel good
- Fun for an evening out
- The wonder of others as to whether it’s real or not
- Travel jewelry

