

Jeweler checklist for **BLINGO**!!!!!!!

FUN, FUN, FUN!!!!!!!!!!!!!!!!!!!!!!!

Who to invite????? ***Everyone**, customers, family, friends, contacts -they do not have to be hot prospect...they just have to like jewelry, games, & prizes!!!!*

What are the Benefits???? *Your guests will love seeing how much fun the Premier family can be, win some jewelry prizes, see some fashion, shop (optional) with a special, hear about additional income, possibly win hostess benefits, book a new show, eat awesome treats, meet some very successful people, and maybe even join your team. (you will even be allowed to count as a personal or mystery hostess show if your sales are at least \$100 during shop time)*

What to bring:

- **“Curiosity packets and/or marketing plans”** for each guest as needed (for ex. Conference call op call in #'s to get more info, marketing flyer of your choice, picture of current boutique contents, copy of any specials from yourself or Premier, etc...)
- **Catalogues & order forms for guests to shop with you, counts as your show or do as mystery hostess!!!! Spring jewelry will be set up!!!**
- **Datebook** so your guest can re-book or schedule “ training show”
- **FREE JEWELRY PRIZES money !!!! Your senior leaders** have arranged to provide retired jewelry prizes for this event. Your cost per guest that wins a Blingo, will only be \$5.00. (please do not share the cost with anyone , this is a 1 time special price & you don't want to devalue the items). A list will be kept at jewelry table to record guest winners & jeweler that brought them. You will simply reimburse the leaders for your prizes before you leave.
- Bring a copy of **BLINGO SHEET** for each guest to play (Tandy's website under BLINGO tab). Don't worry, we will extras there.
(if you need help with any of the above, ask your upline for ideas or help)
- Be there 30 min early to get checked in & ready to greet your guests
- When your guests come in, take them to the table to get a sneak peak of what they can win. **Get them PUMPED!!!!!!!!!!!!!!!!!!!!!!!**