



Designer Circle

The purpose of the Designer Circle is to encourage, recognize and reward Designers, Diamond Designers and Executive Directors who consistently sponsor new Jewelers into their Premier Family.

The Designer Program is an annual recognition program. To achieve membership in the Designer Circle, Designers, Diamond Designers and Executive Directors must personally sponsor seven new Jewelers into their Premier Family from the July accounting period of one year through the June accounting period of the following year.

NOTE: For a new Designer to achieve membership in the Designer Circle the same year they promote, they would need to sponsor seven additional new Jewelers from the date of their promotion through following the June accounting period.

DESIGNER CIRCLE AWARDS:

- *\$500 Retail Jewelry Certificate*
- *Recognition at the National Rally*
- *Designer Circle Charm.*
- *A new Charm will be awarded for each year in the Designer Circle.*

